

85085

MAGAZINE
 & Deer Valley Airpark

- 20k copies printed monthly
- Direct mailed to homes in the following communities: Sonoran Foothills, Norterra, Fireside at Norterra, Deer Valley Airpark, Dynamite Mountain Ranch, Carefree Crossing, Valley Vista, Amber Hills, North Gateway, and Carefree Highlands.
- Hand delivered to 300 business in the area
- Published by Times Media Group

Ad Size	12X	6X	3X	1X
1/6 page	\$234	\$294	\$324	\$414
1/4 page	\$390	\$490	\$540	\$690
1/3 page	\$490	\$610	\$690	\$850
1/2 page	\$625	\$730	\$840	\$998
2/3 page	\$775	\$890	\$990	\$1,250
Full page	\$975	\$1,140	\$1,300	\$1,575

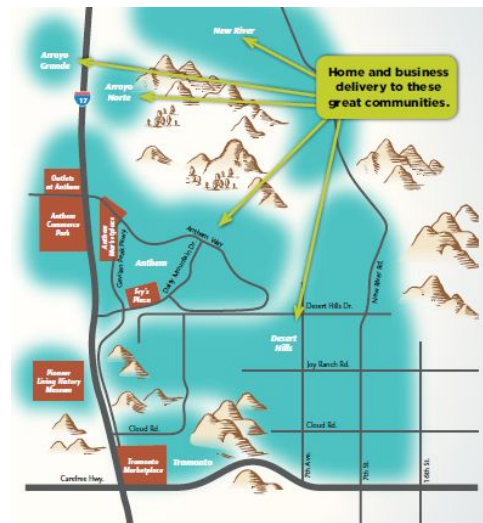


85086

MAGAZINE

- 20k copies printed monthly
- Direct mailed to homes in the following communities: Anthem, Tramonto, Desert Hills, New River, Arroyo Grande and Arroyo Norte.
- Hand delivered to 300 business in the area
- Published by Times Media Group

Ad Size	12X	6X	3X	1X
1/6 page	\$234	\$294	\$324	\$414
1/4 page	\$390	\$490	\$540	\$690
1/3 page	\$490	\$610	\$690	\$850
1/2 page	\$625	\$730	\$840	\$998
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Full page	\$975	\$1,140	\$1,300	\$1,575



500 Club Golf Cart Advertising

- The 500 Club is a beautiful 18-hole championship golf course in N. Phoenix
- Advertising available on all 74 of the digital screens on the carts.
- 8.5” digital display will come up at one of the 18 holes.
- Your ad will be seen by approx. 1 million visitors each year.
- \$3,000 for 1 year



Arizona Values- Anthem

- Direct mail coupon book- 21k copies
- Direct mailed monthly to all homeowners in the following zip code
- Exclusivity offered for most business categories- Ad Approval Necessary

Full page ad spots only- \$399/month

LIBERTY LANDSCAPES
YOUR OUTDOOR LIVING EXPERTS!

PRSR7 STD ECR
US Postage Paid
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September 2020
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• FAMILY LAW
• PERSONAL INJURY
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FOR ADVERTISING INFO CALL 651-262-4115

Boulder Creek Football Program

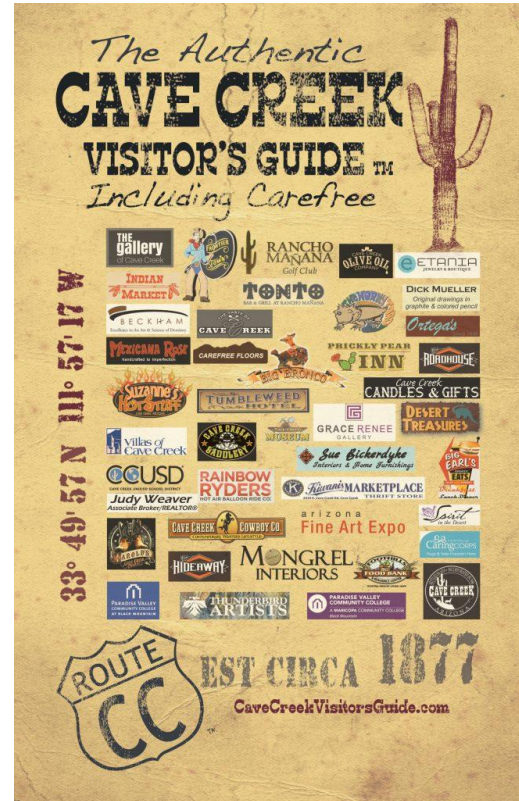
- Annual full color, glossy program passed out to all attendees of the Boulder Creek Football home games in Anthem, AZ.
- Prints August each year.
- ½ page ad: \$300, Full page ad: \$600



*Boulder Creek
Football Foundation*

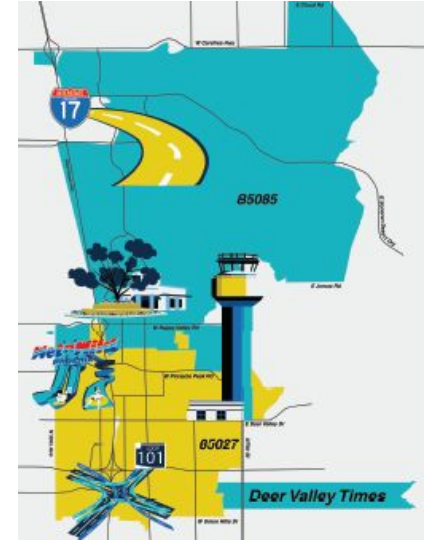
Cave Creek Visitors Guide

- Prints 1x a year, and is distributed year round
- Delivered to Resort Concierges, Visitor Centers, Sky Harbor & local Business.
- 40k copies/year.



DEER VALLEY TIMES

- 20,000 copies are printed monthly
- Delivered through US Postal service to nearly 20k homes & businesses in the North Valley/Deer Valley area. Additional ones are picked up in racks in 85027, 85085 and 85024.



AD RATES: FULL COLOR PRICING

SIZE	3 INSERTIONS	6 INSERTIONS	10 INSERTIONS
1/6 page	\$280	\$265	\$235
1/4 page	\$364	\$342	\$308
1/2 page	\$674	\$639	\$576
Full page	\$1,032	\$977	\$868

Rates above are per insertion.

Digital Display Ads

- 15k per 1 million impressions.
- Choose your Audience Characteristics- approx. age, income, marriage status, whether or not they have children, interests, homeowner status, whether or not they are business owners, etc.
- Drill down by geographic area- For example, we can target ASU campus, Mesa Community College, etc.
- Change your graphic for the ad at any time.
- Weekly analytics are provided detailing the number of impressions delivered, the number and % of clicks, and specific demographics within those clicks so that we may fine tune your campaign.



What Are Digital Display Ads?

The Ads You See When You Go Online.



22,000 Full color newsprint copies are printed weekly

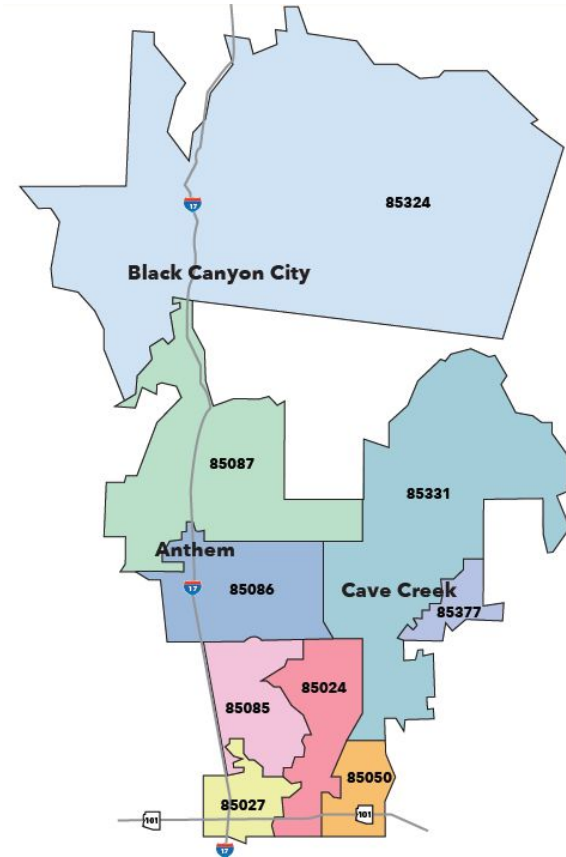
Direct Mailed every Wednesday to: All of Anthem and Cave Creek PO Boxes (17,000 copies)

Picked up in: Black Canyon, Cave Creek, Carefree, Desert Hills, Dove Valley, Deer Valley, New River, North Scottsdale, Tramanto, Tatum Ranch, etc.

Published by Times Media Group

Ad Rates & Sizes

Modular Sizes	52x	26x	12x	Open	Ad Color
1/8 page	\$192.00	\$230.00	\$307.00	\$346.00	\$75.00
1/4 page	\$379.00	\$398.00	\$416.00	\$379.00	\$75.00
1/2 page	\$758.00	\$795.00	\$833.00	\$870.00	\$150.00
Full page	\$1,578.00	\$1,656.00	\$1,735.00	\$1,813.00	\$300.00
Cover Strip	\$388.00	\$465.00	\$620.00	\$775.00	\$75.00





RSVPSM

- Mails 3x a year to the top 40k owner occupied homes in each zone, representing Phoenix's most affluent residents
- 5 Zones Available -
 - North Scottsdale
 - Scottsdale
 - Paradise Valley & Phoenix
 - West Valley
 - Foothills
 - East Valley
- Postcards come in a clear cellophane wrapped package of 25+ postcards. Exclusivity is offered to all categories except restaurants
- Postcard purchase includes professional photography session, free design and printing for your postcard

Price: \$4400 per zone, per mailing

Discounts are available for multiple zones, or multiple mailers

